



ENTRUST



Entrust Identity for Customer and Partner Portals

Secure user access to web applications and portals with ease and confidence

Securing your extended enterprise

Enterprise stakeholders – customers, partners, suppliers, and contractors – can often be forgotten in the quest to secure the enterprise. As digital interactions continue to grow – driving better customer experiences and streamlined business processes – organizations are also exposed to more risk and regulations. According to a recent survey done by IDG for their Security Priorities Study for 2020, compliance/regulations or mandates are among the top drivers (62 percent) for enterprise security spending. Additionally, the report mentions increases in spending on authentication methods (32 percent) like multi-factor authentication (MFA).

Security that differentiates your brand

Entrust Identity's authentication and identity assurance platform empowers you to protect what's important for your customers and partners, while ensuring a better user experience. Establishing trust that's transparent to your customers helps retain and attract customers, ultimately increasing your market share.

BENEFITS

- Improve customer interactions with secure online access
- Streamline collaboration with suppliers and partners
- Tailored solution to meet your needs with modern authentication methods (including passwordless options like mobile push or FIDO tokens)
- Digitally verify and onboard users anytime, anywhere with mobile ID proofing
- Use developer-friendly tools, RESTful APIs, and a mobile SDK to build modern security into your web apps
- Flexible deployment options including cloud and on-premises



Entrust Identity for Customer and Partner Portals

Effortlessly establish trust

Customer and partner portals require solutions that will engage with your external users, while ensuring digital trust. They also need to be simple to implement for your IT department and frictionless for your customers or partners. When looking to provide secure onboarding and flexible digital access for your external user communities, Entrust Identity provides:

Flexible authentication: Our adaptive authentication solution provides behind-the-scenes security so it's transparent to your end-users. We also provide a wide range of authenticators - including mobile push, FIDO tokens, and grid cards. By having the power to choose, you are able to balance cost, convenience, and UX, without sacrificing security.

Mobile onboarding: Digitally validate users before issuing credentials, forgoing the need to present documents in-person. With mobile ID proofing, your customer downloads the mobile app, takes a photo of their government-issued ID along with a selfie, and our authentication service ensures the authenticity of the user and their device before granting access.

Easy deployment and management: Powerful workflow engines automate tasks so IT can focus on other priorities. Plus, our IT developer toolkits make it easy to get your customer/partner portal to market quicker. Entrust Identity is available in the cloud or on-premises - your choice.

Easily integrate Entrust Identity into your web applications

Equipping developers with an easy-to-implement solution. Delivering a seamless and secure experience for your customers is crucial, especially when logging into your website or mobile applications. Adding authentication into your existing development environment can seem a daunting task. With Entrust Identity, you can integrate authentication into your development environment with minimal or no code. Our out-of-the-box tools - which include rich APIs, sample code, and a mobile SDK - streamline your development and help you get to market quickly.

CIAM and authentication go hand-in-hand. A less than desirable authentication process for customers and partners may reflect poorly on your organization's reputation, brand, and ultimately business. Enterprise IT managers need an end-to-end solution that manages user identities, protects their data, and provides seamless access - anywhere and anytime. Entrust Identity's comprehensive authentication and identity assurance platform provides a turnkey end-to-end solution that can also be integrated with your existing CIAM solutions, as and when required.



Entrust Identity for Customer and Partner Portals

Tailoring authentication to your user needs

Protecting your external users – such as customers and partners – in addition to your core workforce, requires different solutions. With Entrust Identity’s secure mobile onboarding and wide range of authentication options, your sensitive data and external user identities are well-protected.

EXTERNAL USERS

Customers and partners



Secure onboarding and flexible digital access for external user communities.


- Customer portals (online accounts)
- Partner/contractor portals



Mobile onboarding



Push notifications



FIDO token

Depending on varying factors such as asset being accessed, device being used, and technical user ability, your choices may differ. Flexibility to provision different authentication methods enables all of your existing and future use cases from one trusted identity platform.

About Entrust Identity

With 25+ years of digital identity expertise and 50+ years of security innovation, Entrust is an identity and access management leader. Our high assurance solutions are proven with Fortune 500s and governments and are deployed by 10K+ customers around the globe. Entrust Identity secures digital identities and corporate assets, while also improving workforce productivity and removing friction for consumers and citizens.

Learn more at
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